

Invites Local Aspiring Entrepreneurs to attend the  
2<sup>nd</sup> Innovation Workshop  
Theme

## **CREATIVITY AND INNOVATION FOR THE NEXT GENERATION OF BUSINESS**

Workshop Facilitators

### **Professor Shahida Cassim**

Entrepreneurship Champion: UKZN Graduate School of Business and Leadership

&

### **Mr Atul Padalkar**

Founder: Bizfarm

#### **Date**

Saturday, 27 September 2014

#### **Time**

08h30 for 09h00 until 13h00

#### **Venue**

Graduate School of Business & Leadership, Westville Campus, UKZN

#### **Cost**

Free

#### **Bookings**

To register and for more information on Startup  
Weekend Durban visit:

<http://durban.startupweekend.org>

PS. Limited spaces available. First-come, first-served.

#### **Objective of the Workshop:**

Share techniques to generate new ideas on a daily basis/ ideation.

#### **Outcomes:**

Participants will be able to generate innovative ideas daily.