

GSB&L WEBINAR SERIES

Hosted by the Acting Dean and Head of the GSB&L,
Professor Ana Martins

Theme

KasiNomics & COVID-19

Join acclaimed author **GG Alcock** as he covers the following burning issues affecting entrepreneurship:

- Overview of the informal sector – dynamics, scale, different sectors within this sector.
- Impact of COVID-19 and survivalist strategies by different entrepreneurs over this time.
- Trends and expected impacts on this sector long term.
- Opportunities to capitalise on these opportunities by entrepreneurs.

SPEAKER:

GG Alcock

*Author of KasiNomics,
KasiNomic Revolution &
Third World Child*

Date

Wednesday, 27 May 2020

Time

09h00 - 10h00

[Click Here](#) to RSVP